

Welcome to the course!

Finding Your Style

Week 1 - Starting the Journey



Quick Overview

1. Welcome!
2. The course
 - *The journey*
3. Show & Tell - Moodboards
 - *Who's here tonight?!*
4. Let's talk about Style
5. **Week 2 - Let's talk about YOU**

2. The Course

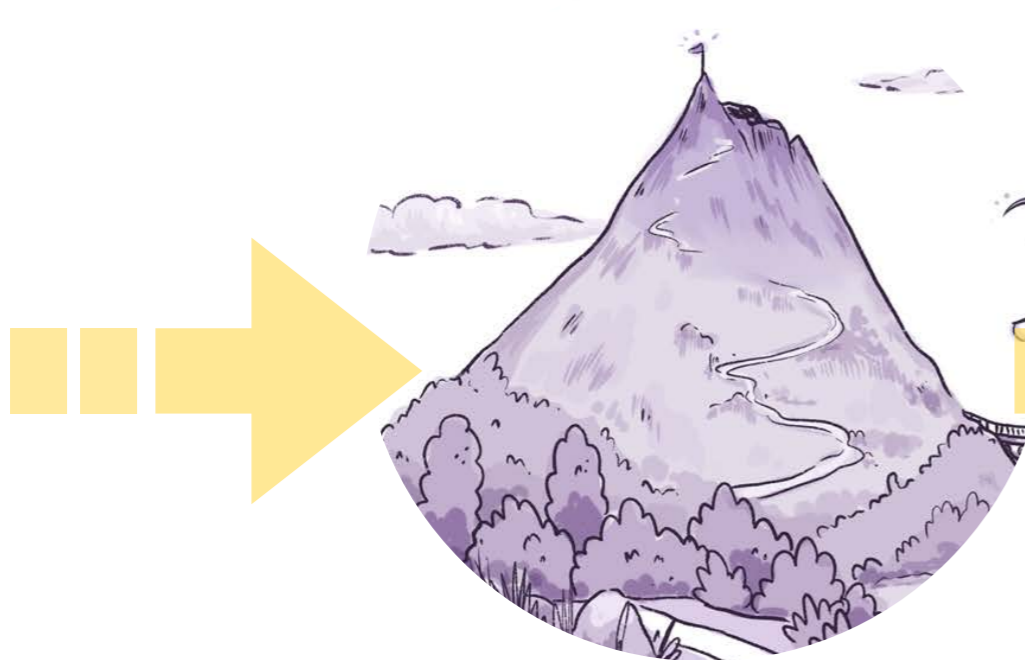
1



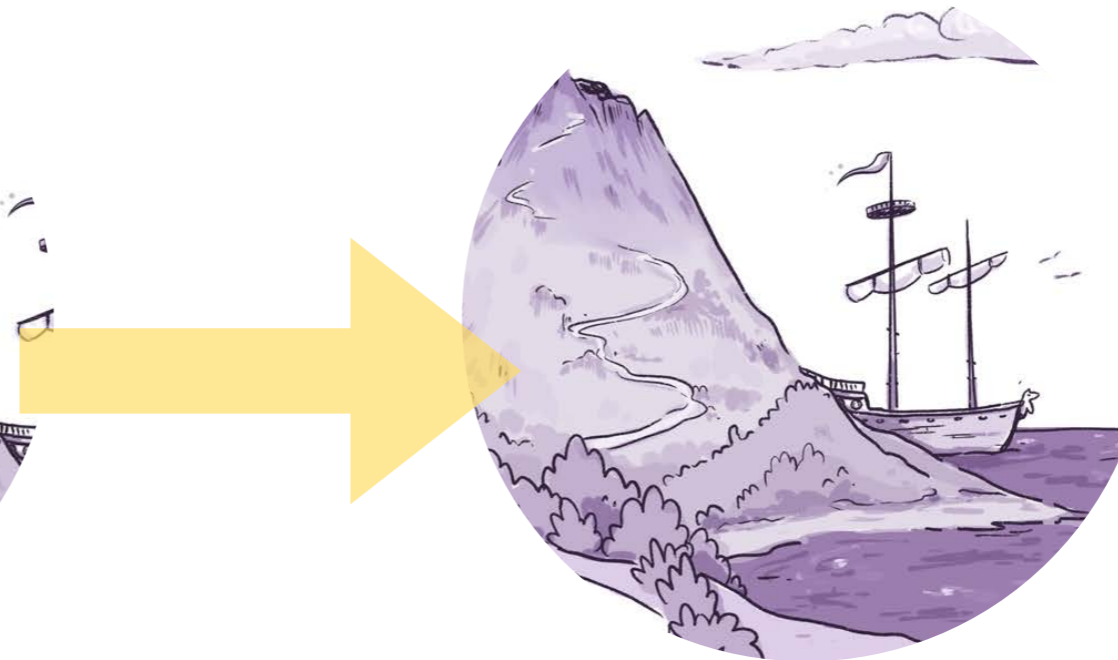
2



3



4/5



6

The full journey



The Calendar

Start thinking about what you want to make in week 4/5! Because **TIME FLIES**



September - October - November

	M	T	W	T	F	S	S
w1			22 👻	23 📞	24	25	26
w2	27	28 👻	29 📞	30	1	2	3
w3	4	5	6	7	8	9	10
w4	11	12 👻	13 📞	14	15	16	17
w5	18	19	20 ✍️	21	22	23	24
w6	25 ✍️	26	27 📞	28	29	30	31
w7	1	2 👻	3 📞	4	5	6	7

Personal Project Time!

 *Special Calls*

23rd Sept - Welcome Call
27th Oct - Business Call

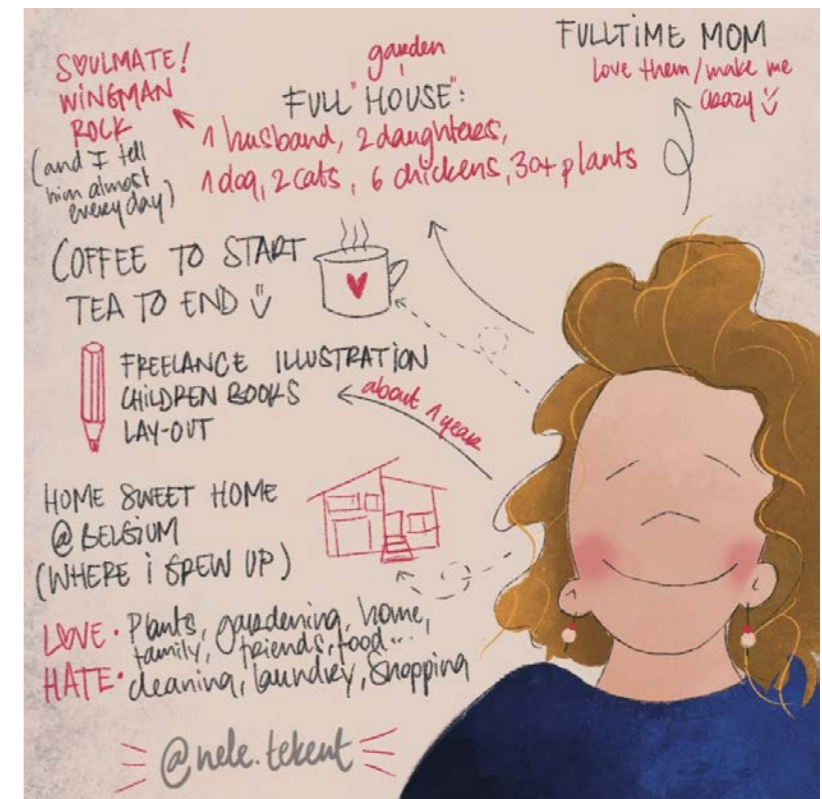
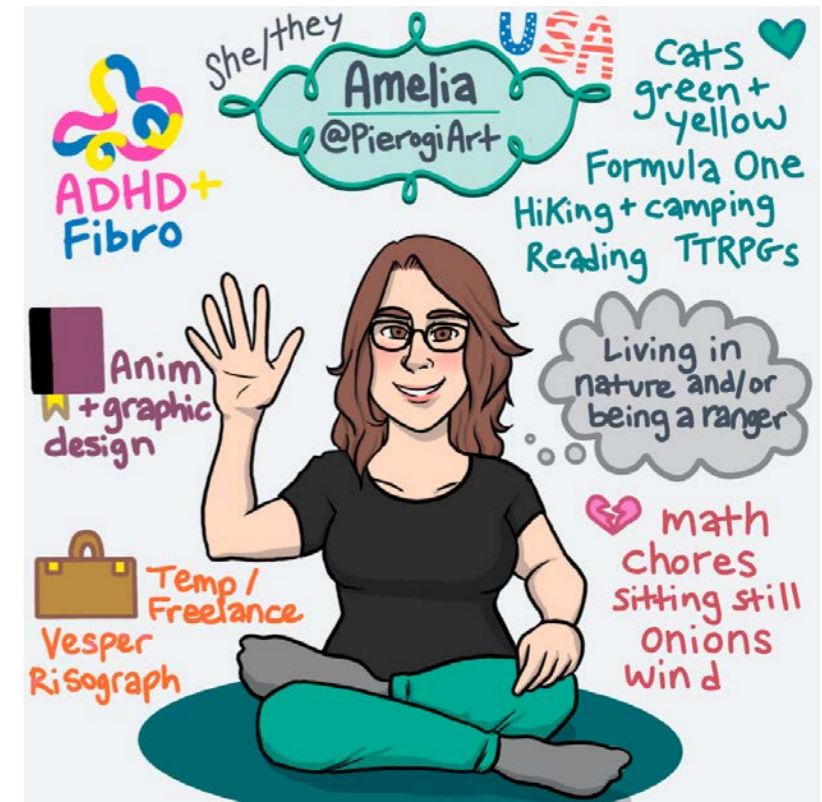
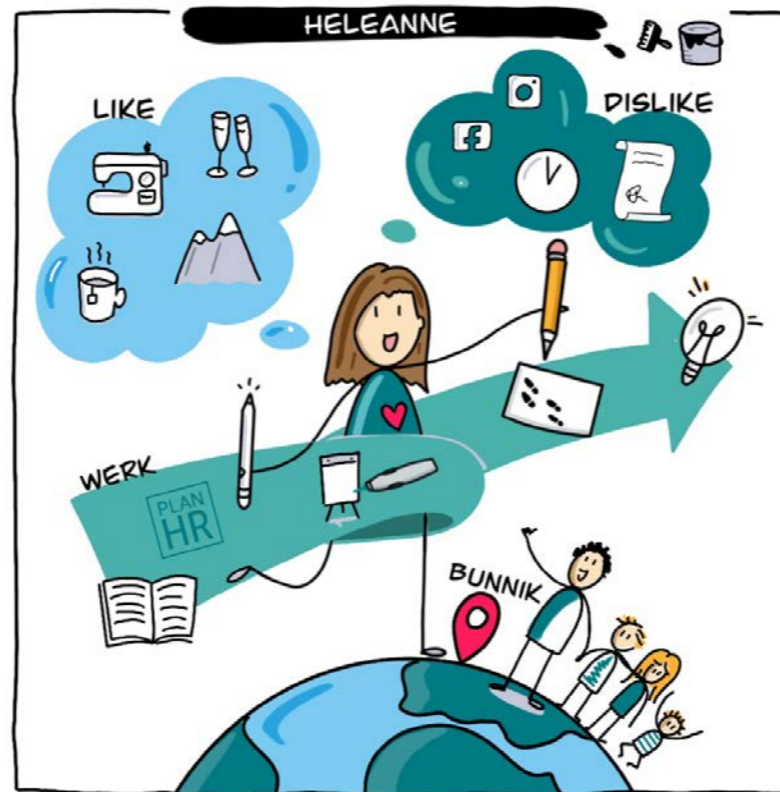
 *Deadlines*

On Tuesday Nights

 *Drawing Sessions*

(Optional!)
20th & 25th October

1. Who is here tonight?



2. Your Mood-board - Show & Tell



If it's your turn...

Tell us why you chose these images

**What were your findings?
*Anything new?***

>> 5min

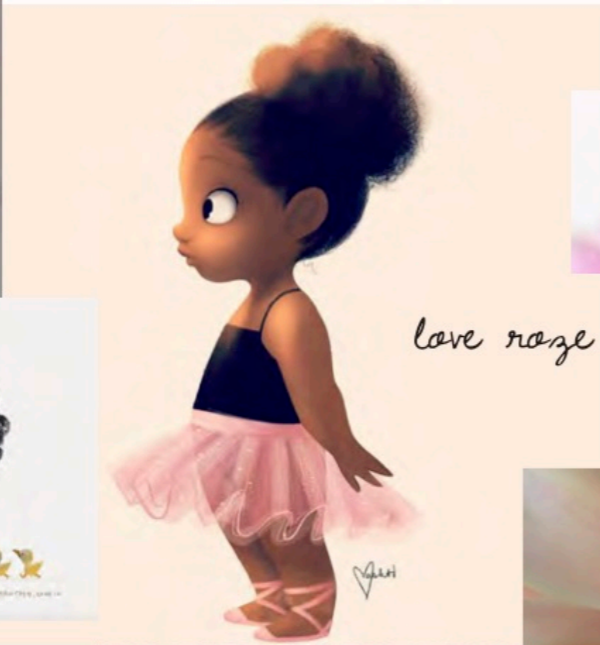
If you're listening...

Study the mood-board of your colleague.

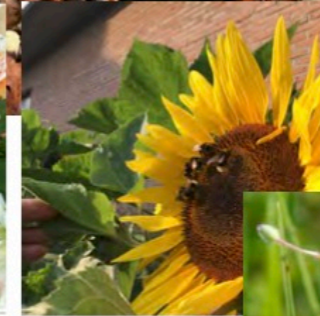
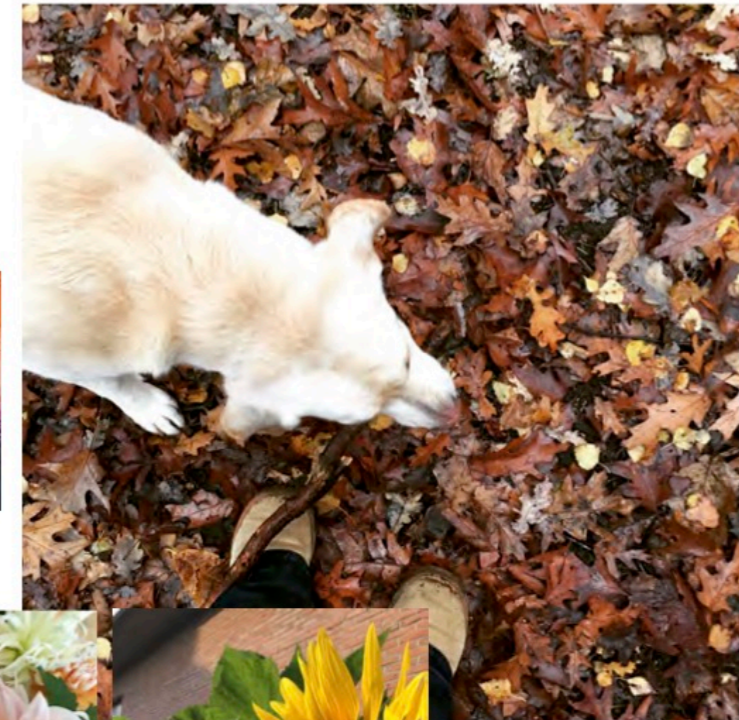
**What stands out for you?
*Write it down.***

Nele

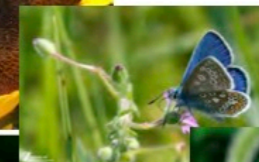
voorbeelden



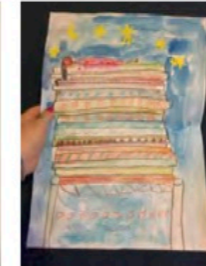
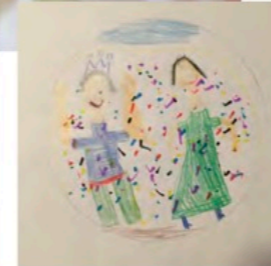
love roze en regenbogen



natuur/tuin



kidsart



Heleanne



Praatplaten

Iconen/illustraties



Gevoel/kleuren



Speels en professioneel, mooi gebruik kleuren tinten, afwisselend



Lijkt zo simpel, lichtig, leuke combi kleuren, Alles ingekleurd en toch niet te veel kleuren



Speels, simpel, gezellig, aantrekkelijk, professioneel

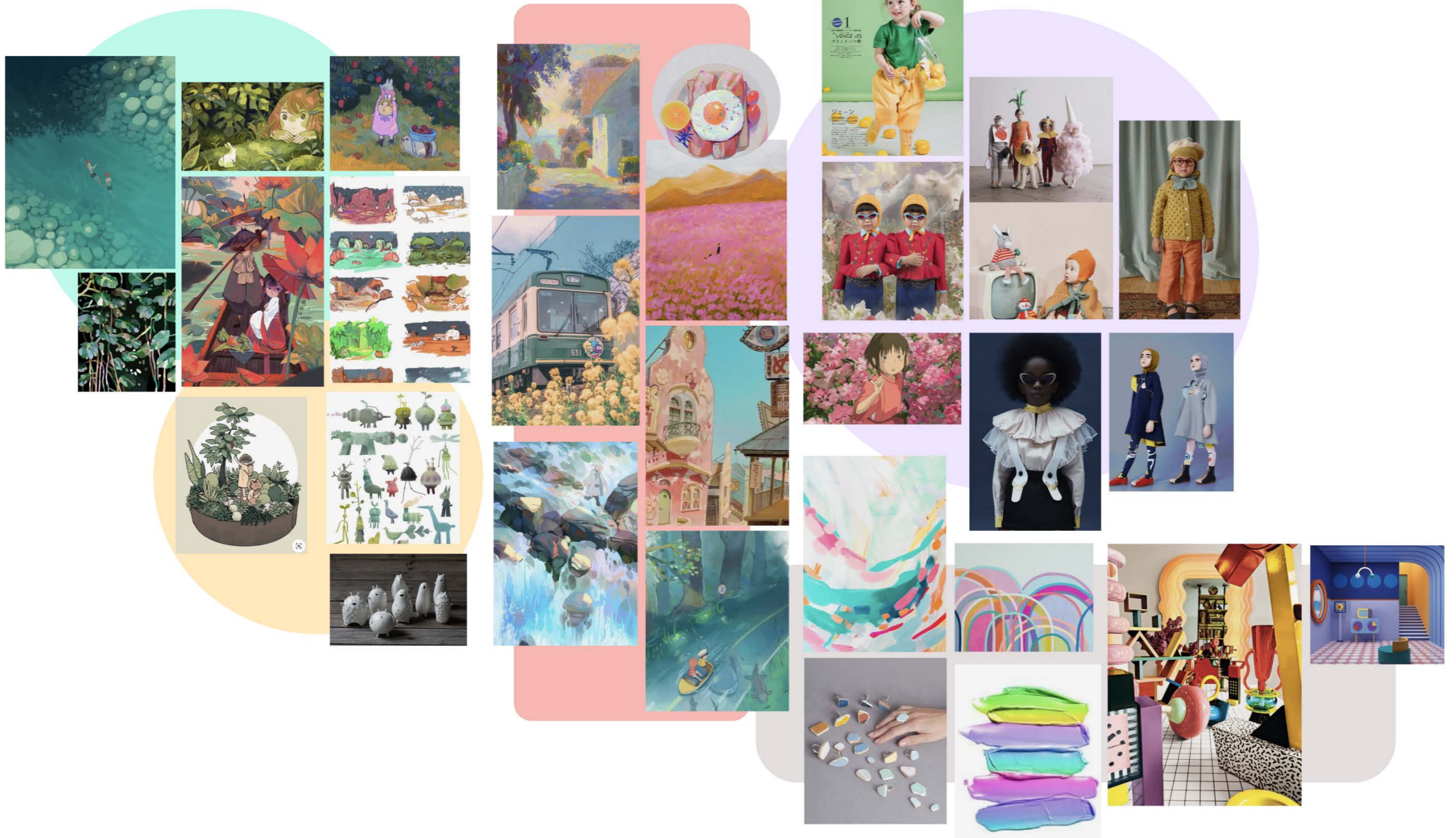


Speels, simpel, gezellig, aantrekkelijk, professioneel, mooie balans verf pen



Gezellig, warm, lichte lijnen op donker

Cindy



Claudia



Randy Marcy



Blossoming Almond Tree, ...
iphone Blog 2019



Still-Life, c.1630 (oil on panel) ...
Prints, Wall Art & Photo...



はる (@haruharuk0106)



Raphael Lacoste on Twitter



paku shop open! on Twitter



El bosque encantado



KelleeArt - Professional, Digital Artist | DeviantArt



Unique tattoo ideas for girls - Tattoo 100



Ines Hammer - motion...



SOLD: 'I have a professional interest in collecting skulls...



rakugaki



Obey me! Shall we date! (Hiatus!!) - Mammon x...



> 1001 + idées de dessin...
ArchZine FR



Bird's paradise, Dasom Hyun



Woodland Sprites Print by emmalazauski on DeviantArt

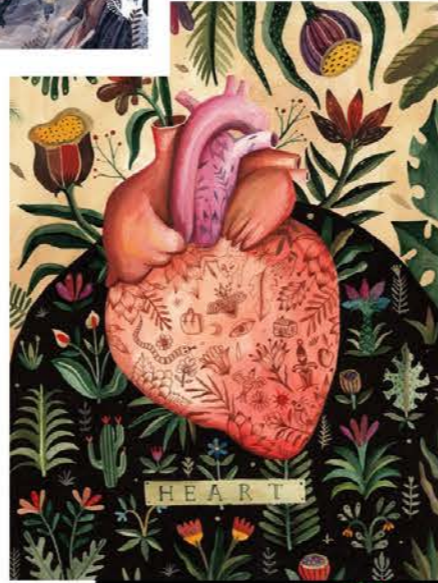


Hall of Journal Fame! on Instagram: 'It's been 10 days i...



Amelia





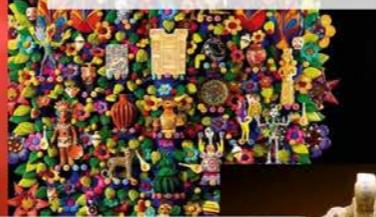
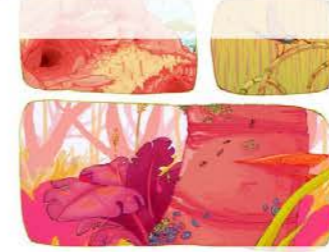
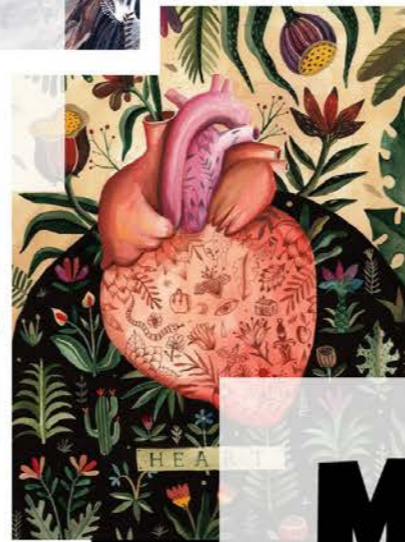
COLOURS

FOLKLORE

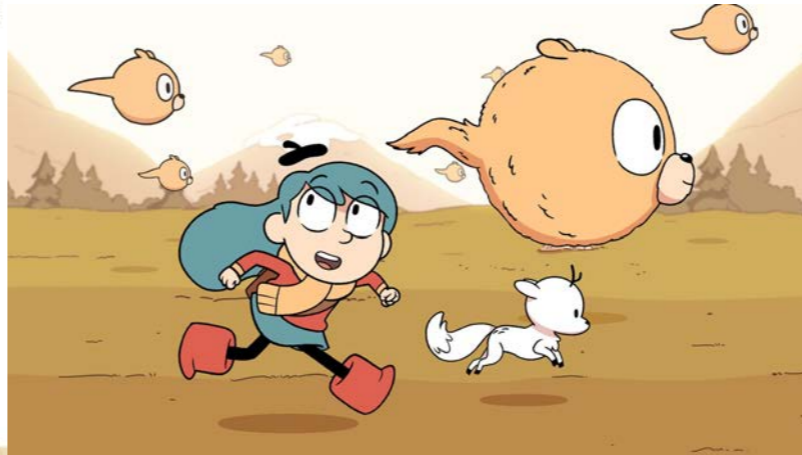
STORYTELLING

MAGICAL

HERITAGE

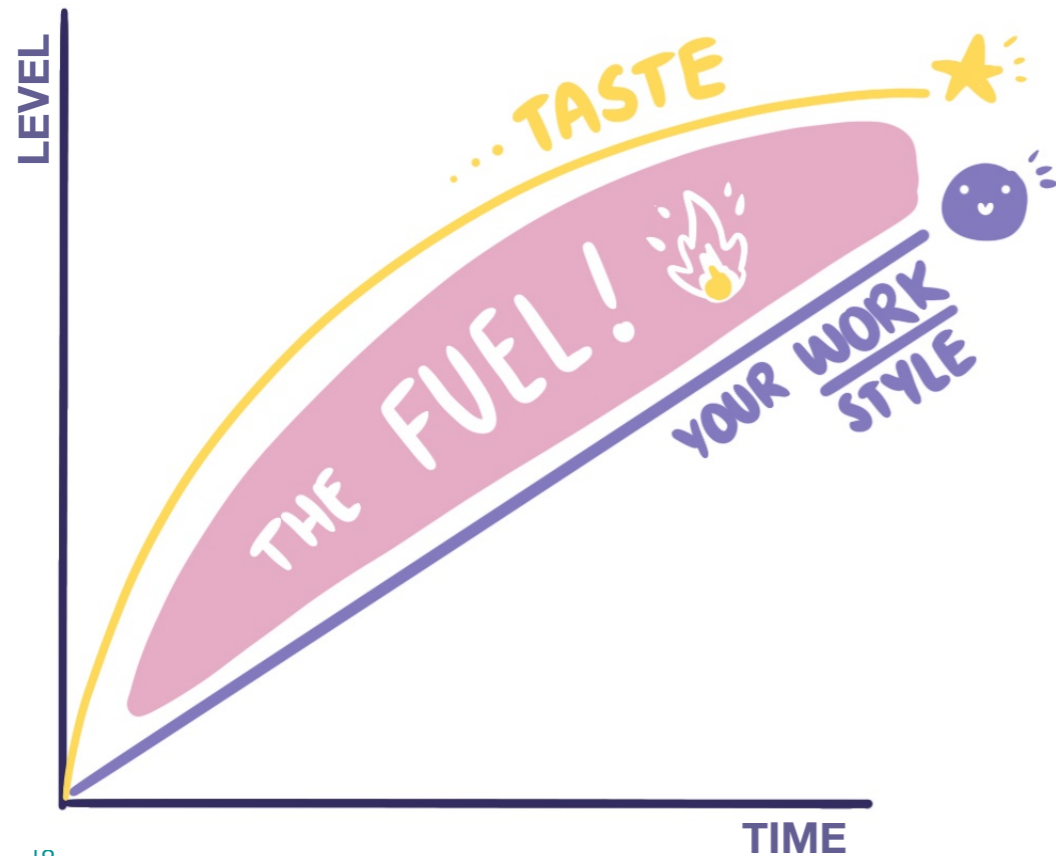
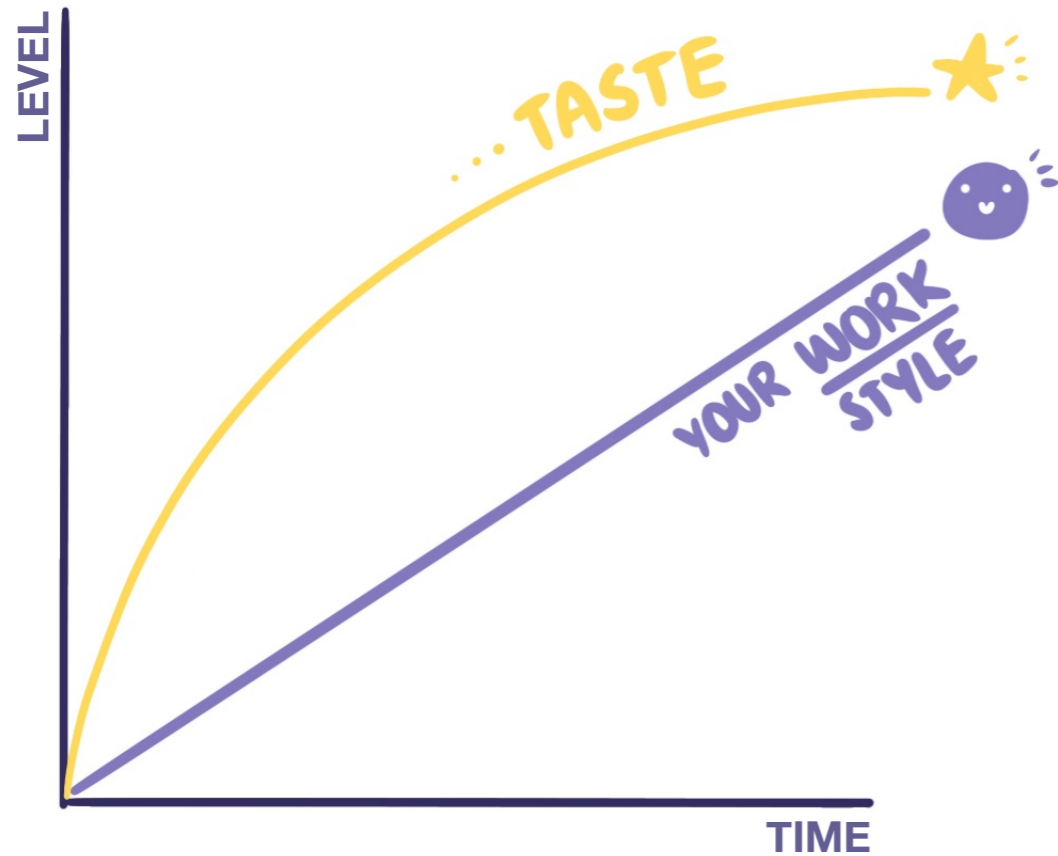






BREAK





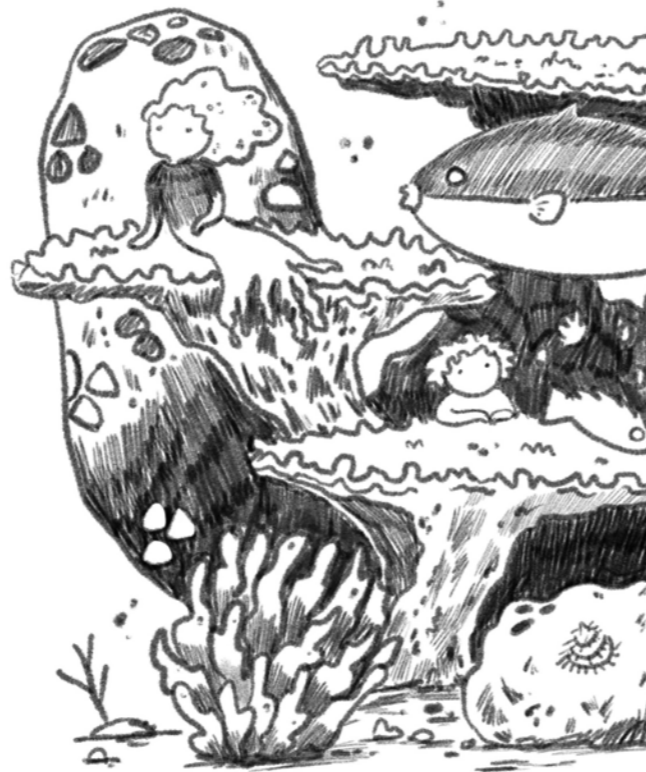
Style is NOT static

Style is not something static, and I would even argue that if your style doesn't develop, then something is not right.

It is self discovery and sometimes very confronting.

Don't believe me? Check any artist you like on Instagram and scroll *all the way down*. Can you see how they've changed in time?





Tips to get going

Nothing is original

We build on what has already been made. The trick is to make it better, interesting or at least different.

Be a collector!

Continue to collect ideas thoughts and inspiration that will feed into your work.

Keep showing up!

Get a sketchbook, make time and keep drawing! Push a little beyond your comfort zone. And most important of all: don't forget to notice your improvement!



Making Choices

When I began my illustration journey, all styles were interesting and fun and I wanted to **try them all**. There was a massive FOMO that drove me.

I was following **trends** and not really thinking about the **WHY** behind my work.

This is what we call the **Exploration Phase**.

Exploration is key to keep developing yourself. Downside, is that if you don't watch out... it's as if going from one shiny thing to the next. You can't hold on to all of them.

There is a moment we need to **stop and look around**. Where are you spending your energies on?



Time for Q&A!

Week 2

Unique You





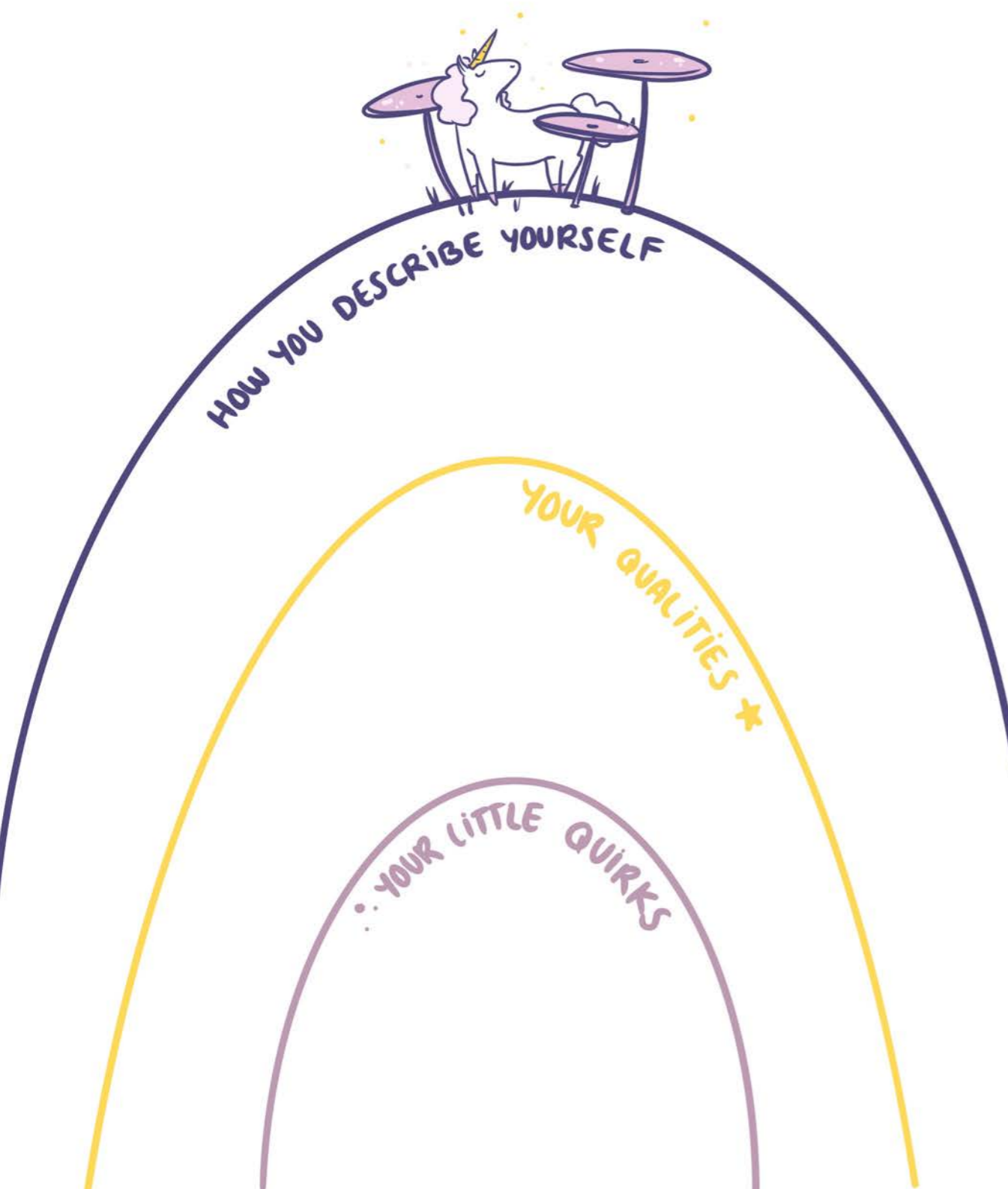
1. Looking Inwards

Since style is basically manifestation of who you are we also need to look inwards.

Week 2 is about YOU and deciding what spices will you bring to your creative cooking table.

*Be yourself. Everyone is already taken.
- Oscar Wilde*

HOW OTHERS
DESCRIBE YOU



Task 1 - Personality

How can I add more personality to my work?

Look at your reflection, but also how people close to you describe you.

Again, it's not about taking everything you write with you. But we need an overview first.

What makes you you, and what do you want to share?

What personality traits can help you develop your work?

What might be an obstacle?



Task 2 - Your Voice

Your voice can only be heard if you have a story to tell.

And in order to **connect** with an audience our work needs a 'meaning' so **people can relate** to it.

A story does **not** have to be literally a classic story. It can also be the search/study of a subject or interest.



Political / Empowerment
-Lisa Congdon



Escapism / Childhood
-Beatrice Blue



Everyday life / Sketchbooking
-Koojsje Koene

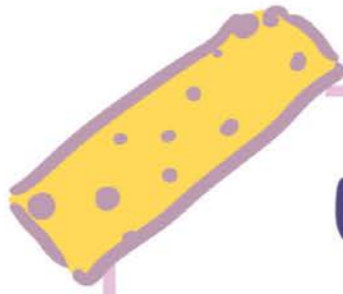
When people see my work I want them to...

ACTION

ACTION

ACTION

ACTION



When people see [☀]my work I want them to...

FEEL HAPPY SPECIAL +
WONDER ♥

SAY "AWWW" OR "WOW..."

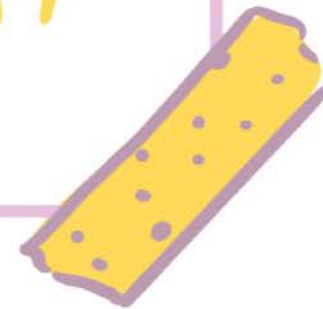
THINK ABOUT OTHER CULTURES

WANT TO OR WORLDS

♥: KNOW MORE

TUNE IN INTO YOUR
CREATIVITY

MORE
DIVERSITY





YOUR BLENDS:

Five horizontal lines for writing, each preceded by a small colorful icon: a green and yellow shape, a purple and yellow shape, a yellow circle with a face, a purple crescent moon with a plus sign, and a cluster of colorful dots.

Task 3 - Your Special Blend

Time to mix that personality and voice.

Not only does this help to make your work more **relatable** but it will also make it more **enjoyable** for you to create. It is also a good way to pave a road that you can follow.

You might need to make a body of work before you can actually say is that blend works for you.

Always go with what feels authentic to you and gives you energy.

Not all blends WORK...



“The activity of art is based on the capacity of people to infect others with their own emotions and to be infected by the emotions of others.

Strong emotions, weak emotions, important emotions or irrelevant emotions, good emotions or bad emotions – if they contaminate the reader, the spectator, or the listener – it attains the function of art.”

Leo Tolstoy



Time for Q&A!